



TIAGO BARATA

Multimedia & Web Designer

I'm a designer with over 6 years of experience in the field—yes, that's 6 years of endless creativity, late nights, and caffeine-fueled brainstorming sessions! Drawing and sketching are not just hobbies for me—they're the foundation of my creative process. I might even have a sketchbook as an extension of my arm at this point. Animation and game design concepts are also high on my list of passions, because who doesn't love making things move, right? It's all about bringing ideas to life!

On a more serious note, I do believe in continuous learning and growth, always striving to improve. I'm always welcome constructive criticism and new ideas, as they help me refine my work and push it to the next level.



CONTACT

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Portfolio
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Check
me!

EDUCATION

2020-2023

Bachelor's in Global Design
IADE - Creative University

Information Design - Erasmus

FH JOANNEUM University of Applied
Sciences - Austria

2018 - 2019

Technical Course in
Multimedia Design
MasterD

2006 - 2016

High School
Escola EB2,3/S Aquilino Ribeiro

LANGUAGE

Portuguese - Native

English - C2 Level

Spanish - B1 Level

French - A1 Level

EXPERIENCE

2024 - Present

EDUdigital - Multimedia and Web Designer

- Creation and development of motion graphics;
- Multimedia project management;
- Development and production of layouts and eLearning didactic/digital content;
- Follow up and development of digital resources and online platforms.
- Design and animation of 3D models for multimedia and digital projects;
- Content creation and management for social media platforms
- Video editing and post-production for marketing and educational purposes;
- Branding and identity design for social media campaigns.

2023 - 2024

FoodPub - Lead Graphic Designer

- Team management and project coordination;
- Creation and design of business cards, flyers, and logos;
- Development of event materials such as roll-ups, giveaways, displays, and backdrops;
- Graphic development of communication materials;
- Video production and editing;
- Modeling and rendering of 3D templates for mockups and advertisements;
- Print design and online advertisements.

2018 - 2019

Oeiras Town Hall - Desk Assistant

- Administration procedures such as maintenance and organization of town hall, archives, ensuring easy access to important documents and records;
- Development and execution of community initiatives such as marathons, charity and other events;
- Support to the promotional products such as flyers and posters.

2016 - 2017

Farmalling, Direct Marketing - Print Designer

- Creation and production of promotional products such as flyers, mockups, shop, windows and posters;
- Assembly of stands and mockups and graphic development of materials to use in events, such as roll ups, giveaways, displays and backdrops;
- Worked closely with printers, fabricators, and event coordinators to ensure quality and timely delivery of materials.

ADVANCED SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe AfterEffects
- Adobe Premiere
- Articulate Storyline

AVERAGE SKILLS

- Blender
- Figma
- HTML & CSS
- Adobe InDesign

